

# Advanced Diploma Work Based Learning Studies Reg. No. 251998 (Whole Person Development)



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Middlesex is a leading London university with a reputation for high quality teaching and research that makes a real difference to people's lives. There are over 35,000 students on Middlesex courses at campuses in London, Dubai and Mauritius, and with prestigious academic partners across the world.

Middlesex is dedicated to unlocking potential, in its students, through research and within businesses. The university has a reputation for quality teaching and research that makes a real difference to people's lives and a practical, innovative approach to working with businesses to provide solutions to their issues.

## Work Based Learning at Middlesex University

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Middlesex University's Institute for Work Based Learning (IWBL) is the pioneer in the development of Work Based Learning (WBL) in the United Kingdom since 1993, and has been the foremost developer and provider of higher education in Work Based Learning Studies (WBS) programmes that tailored to the personal and professional needs of individuals and organisations.

## Awards & Recognitions

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- 3 Queen's Anniversary Prizes for Higher and Further Education (1996, 1998, 2000)
- Commended by the UK Quality Assurance Agency (2003, 2009)
- Awarded £8M from the Higher Education Funding Council for England to establish the Middlesex Organisational Development Network (2009)
- Queen's Award for Enterprise (2011)


## Whole Person Development Institute

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Whole Person Development Institute (WPDI) is a professional psychological organisation devoted to the betterment of people quality through enhancing mind-body health, strengthening interpersonal and family relationship, and achieving successful work and career. WPDI provides professional services to enhance human quality through empowering, connecting and developing people. WPDI's mission is to actualise a harmonious and fulfilling life for individuals, corporations and society.

# Programme Highlights

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- An all-round 'Whole Person Development' programme
- Unleash your untapped potential and strengthen your mental health and mind power to increase your personal efficacy in three important aspects of life (personal management, workplace and family)
- Capitalise on the innovative  ICAN Applied Psychological Model
- Internationally recognised Advanced Diploma in Work Based Learning Studies awarded by Middlesex University, U.K.
- Part-time study to be completed in 12-16 months

## Programme Structure

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The Advanced Diploma in WBS is situated at Level 6 of the UK National Qualification Framework. It consists of two parts:


Semesters	Module Code	Module Name	Credits
1 & 2	WPD 7640	ICAN Whole Person Development Course	40
3	WBS 3720	Negotiated Work Based Learning Project	20
Total Credits:			60

The programme, of 12-month duration and consisting of 3 semesters, is built on a 60-credit point structure comprising 'ICAN Whole Person Development Course' and 'Negotiated Work Based Learning Project'.

## Aim and Objectives

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Part One: ICAN Whole Person Development Course (WPD 7640)

The course aims to help students to explore and develop knowledge and understanding of the principles, and concepts of whole person development and to adopt the  ICAN model to help achieve the goals of whole person development on the individual and the social level. The objectives of the course are to enable students to:


- On the individual level:
  - Enhance mental health and prevent the occurrence of mental illness
  - Strengthen self-esteem, develop positive mindset, increase psychological resilience and strengthen the ability to manage emotion and behaviour
  - Increase personal efficacy in the three aspects (self, family, work) of life to ensure a successful, balanced and harmonious life
- On the social level:
  - Learn the skills of supporting and empowering colleagues, family members and other people to achieve similar goals as for oneself

## Part Two: Negotiated Work Based Learning Project (WBS 3720)


This WBS module aims to provide the opportunity to develop project, inquiries and/or other work-based activities that are designed to improve or inform areas of students' own or others' work/practice. Students will explore and critically discuss their work/practice and demonstrate the learning gained, as well as the development of their knowledge and skills. The learning will be located within their own localised and specialised work/ practice. The themes of project, inquiries and/or other work-based activities are negotiated and can be related to individual professional development and/or organisational development aims.

# Programme Contents

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The programme adopts an integrated and holistic approach in organising the experiences of learning. It is organised in a way that students will understand the concepts of  **ICAN** model and will be able to apply the knowledge and skills to themselves and in the workplace for whole person development. The programme consists of the following two parts:

## Part One: ICAN Whole Person Development Course (WPD 7640)

This module provides opportunities for students to explore and develop knowledge and understanding of the principles, concepts of whole person development and to adopt the scientific value-based applied psychological  **ICAN** model to help achieve goals of whole person development on the individual and the social level. On the individual level, the programme enhances the mental health of students and prevents the occurrence of mental illness. It strengthens their self-esteem, develops positive mindset, increases psychological resilience and strengthens the ability to manage emotion and behaviour. It increases their personal efficacy in the three aspects of life (personal management workplace; and family) to ensure a successful, balanced and harmonious life style. On the social level, the programme equips the students with the skills of supporting and empowering their colleagues, family members and other people to achieve similar goals as for themselves.

## Part Two: Negotiated Work Based Learning Project (WBS 3720)

The specific content and approach for this module are negotiated in order to meet the requirements of individual professional development and/or organisational development needs. This can include negotiation of work/practice specific learning outcomes, identified work/practice themes, learning resources and assessment requirements to reflect the specific nature of the project, inquiry or other work-based activity undertaken. The details of these negotiated aspects of the module must be submitted to a Work Based Learning Framework Programme Approval Panel for approval.

# Course Assessment

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## Part One

Students are required to submit a portfolio which includes the following for the purpose of assessment:

- A critical reflection of personal life story by adopting **ICAN** model to look at one's past, present and future [1500-2000 words].
- A critical reflection on the experience in connecting and empowering a target group of learners in the workplace, demonstrating relevant knowledge and skills [1500- 2000 words].
- Each student will make a 15-minute oral presentation on his/her life history and a 15-minute oral presentation on his/her project, each presentation followed by group discussion.

## Part Two

- Negotiated Work Based Learning Project Submission of a project report equivalent to 4000 words and a 10-minute oral presentation. It may include 2-3 items of annotated evidence relating to work/practice.

# Admission Requirements

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All applicants of this programme should have:

- a. At least 3 years relevant executive experience; and
- b. Proficiency in English language (IELTS / TOEFL / Pass in HKCEE / HKDSE; or equivalent); and
- c. First degree from a recognised university or relevant professional qualifications

\* Candidates who do not possess the above requirements b and c will need to attend an interview, and will be considered on a case-by-case basis, subject to their academic and work experience.

# Indicative Progression Pathway

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Suitable graduates of the Advanced Diploma in WBS, who meet the MA in WBS (Whole Person Development) programme admission requirements may top-up to the MA programme, with 30 credits exemption.

# Programme Delivery

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## Part One: Whole Person Development Course (WPD 7640)

The approach of this course is blended learning which includes e-learning, face-to-face lectures/ seminars/ workshops/ group discussions and presentations as well as action learning in workplace :

- A comprehensive e-learning programme which is both a process of learning and also change (enhancement of mindwellness and power).
- Psychometric assessment throughout the e-learning process that enables students to accurately see and understand their change.
- Lectures/seminars that further enhance the effects of e-learning.
- Action learning that enables students to apply and master the knowledge and skills to help others.

## Part Two: Negotiated Work-Based Learning project (WBS 3720)

- WBS Induction
- Project Tutorials
- Support from Programme Adviser and Project Supervisor

# Target Students

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## Education Sector

Teachers, school principals, academics, counsellors, and social workers.

## Corporate Sector

Executives, human resources managers and other workers who wish to better themselves and to help others.

## Health Care Sector

Nurses, counsellors, doctors and other healthcare professionals.

## Public Sector

People interested in unleashing their untapped potential, strengthening their mental health and mind power to increase personal efficacy in the three important aspects (self, family, work) of life and in helping others to do the same.

# Enquiries

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It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

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